

MEDIA KIT

CONTENT
CREATOR

VALENTINA VOOS

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ABOUT VALENTINA

A Swiss-based international tax lawyer, entrepreneur, and digital inspirator with a uniquely positioned global audience. Fluent in six languages and with experience across 91 countries, I combine a sharp legal mind with refined lifestyle content spanning fashion, luxury, and travel. Working closely with an ultra-high-net-worth (UHNW) clientele, I offer brands exclusive access to a private, influential network through curated visibility, events, and personalized collaborations. My selective, value-driven approach ensures brand integrity and trust. As a mother of two and a modern professional, I resonate with a discerning, aspirational audience that seeks authenticity, elegance, and excellence.



COLLABORATIONS

4 Seasons Hotel group • Bvlgari • Club Med • Hublot • La Prairie • Lancôme • Mandarin Oriental group • Mazda Switzerland • Michel Reybier Hospitality • Nespresso Professional • Sartoro Genève • Shiseido • The Bicester Collection • Timeline Cosmetics

GLOBAL REACH

SWITZERLAND • BRAZIL • USA • FRANCE • MIDDLE EAST
CORE AUDIENCE: AFFLUENT, UHNW INDIVIDUALS

STATISTICS

42.2K INSTAGRAM

120,000 VIEWS PER MONTH ON
INSTAGRAM = 9.5% VISIBILITY RATE

1,5K LINKEDIN

10% REACH PER POST

FOLLOWING

26% SWISS
13.4% FRANCE
7% BRAZIL
72% WOMEN
35% BETWEEN 25 - 35 YEARS OLD
47% ABOVE 35 YEARS OLD
26% OVERALL VIEWS FROM SWITZERLAND

SERVICES AND VALUE

LUXURY BRAND STORYTELLING
HIGH CREDIBILITY
ACCESS TO PRIVATE UHNW NETWORK
EVENT ACTIVATIONS
BRAND-TO-CLIENT MATCHMAKING

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